



Large Graph Mining: Patterns, Tools and Case Studies

Christos Faloutsos

Hanghang Tong

CMU

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-1



Outline

- Part 1: Patterns
- ➡ • Part 2: Matrix and Tensor Tools
- Part 3: Proximity
- Part 4: Case Studies

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-2



Outline: Part 2

- Matrix Tools
 - ➡ – SVD, PCA
 - HITS, PageRank
 - Co-clustering
- Tensor Tools

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-3

 CMU SCS

Examples of Matrices

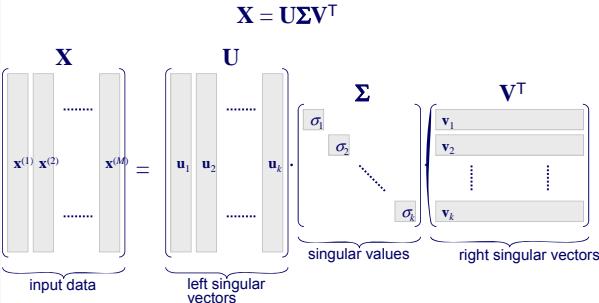
- Example/Intuition: Documents and terms
- Find patterns, groups, concepts

	data	mining	classif.	tree	...
Paper#1	13	11	22	55	...
Paper#2	5	4	6	7	...
Paper#3
Paper#4
...

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-4

 CMU SCS

Singular Value Decomposition (SVD)

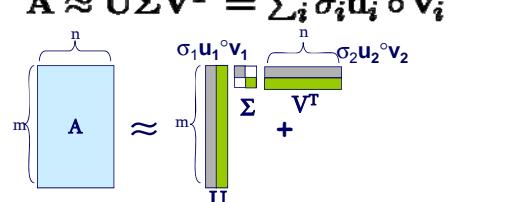
$$\mathbf{X} = \mathbf{U}\Sigma\mathbf{V}^T$$


input data left singular vectors singular values right singular vectors

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-5

 CMU SCS

SVD as spectral decomposition

$$\mathbf{A} \approx \mathbf{U}\Sigma\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$


– Best rank-k approximation in L2 and Frobenius
 – SVD only works for static matrices (a single 2nd order tensor)

See also PARAFAC Copyright: Faloutsos, Tong (2009) 2-6

CMU SCS

Vector outer product – intuition:

owner
age
car type

	20; 30; 40	
VW Volvo BMW	A	20; 30; 40
		bar chart

2-d histogram

1-d histograms +
independence assumption

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-7

CMU SCS


 CMU SCS

SVD - Example

- $\mathbf{A} = \mathbf{U} \Sigma \mathbf{V}^T$ - example:

$$\begin{array}{c}
 \text{retrieval} \\
 \text{inf.} \downarrow \\
 \text{data} \\
 \text{brain lung} \\
 \text{CS} \\
 \downarrow \\
 \text{MD} \\
 \downarrow
 \end{array}
 \begin{array}{c}
 \text{CS-concept} \\
 \text{MD-concept}
 \end{array}
 \\
 \left[\begin{array}{ccccc}
 1 & 1 & 1 & 0 & 0 \\
 2 & 2 & 2 & 0 & 0 \\
 1 & 1 & 1 & 0 & 0 \\
 5 & 5 & 5 & 0 & 0 \\
 0 & 0 & 0 & 2 & 2 \\
 0 & 0 & 0 & 3 & 3 \\
 0 & 0 & 0 & 1 & 1
 \end{array} \right] = \left[\begin{array}{c}
 0.18 \ 0 \\
 0.36 \ 0 \\
 0.18 \ 0 \\
 0.90 \ 0 \\
 0 \ 0.53 \\
 0 \ 0.80 \\
 0 \ 0.27
 \end{array} \right] \times \left[\begin{array}{c}
 9.64 \ 0 \\
 0 \ 5.29
 \end{array} \right] \times \left[\begin{array}{cccccc}
 0.58 & 0.58 & 0.58 & 0 & 0 \\
 0 & 0 & 0 & 0.71 & 0.71
 \end{array} \right]$$

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-9

SVD - Example

- $\mathbf{A} = \mathbf{U} \Sigma \mathbf{V}^T$ - example: doc-to-concept similarity matrix

	retrieval	inf	brain	lung	CS-concept	MD-concept
data	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2	0 0 0 3 3
CS	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2	0 0 0 1 1
MD	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2	0 0 0 1 1

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-10

SVD - Example

- $\mathbf{A} = \mathbf{U} \Sigma \mathbf{V}^T$ - example:

	retrieval	inf	brain	lung	'strength' of CS-concept
data	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2
CS	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2
MD	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 1 1

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-11

SVD - Example

- $\mathbf{A} = \mathbf{U} \Sigma \mathbf{V}^T$ - example:

	retrieval	inf	brain	lung	term-to-concept similarity matrix
data	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 2 2
CS	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 1 1
MD	1 1 1 0 0	2 2 2 0 0	1 1 1 0 0	5 5 5 0 0	0 0 0 1 1

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-12

CMU SCS

SVD - Example

- $\mathbf{A} = \mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^T$ - example:

data		retrieval		term-to-concept similarity matrix	
inf.	↓	brain	lung		
1	1	1	0	0.18	0
2	2	2	0	0.36	0
1	1	1	0	0.18	0
5	5	5	0	0.90	0
0	0	0	2	0	0.53
0	0	0	3	0	0.80
0	0	0	1	0	0.27

\uparrow CS \downarrow MD

$=$

CS-concept		X	
9.64	0	0	5.29
0	0.58	0.58	0

\rightarrow

X						
0.58	0.58	0.58	0	0	0.71	0.71
0	0	0	0	0	0	0

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-13

CMU SCS

CMU SCS

SVD properties

- \mathbf{V} are the eigenvectors of the *covariance matrix* $\mathbf{A}^T \mathbf{A}$
- \mathbf{U} are the eigenvectors of the *Gram (inner-product) matrix* $\mathbf{A} \mathbf{A}^T$

Further reading:

1. Ian T. Jolliffe, *Principal Component Analysis* (2nd ed), Springer, 2002.
2. Gilbert Strang, *Linear Algebra and Its Applications* (4th ed), Brooks Cole, 2005.

The diagram illustrates the decomposition of a matrix A into its principal components. On the left, a blue rectangular box labeled A has dimensions $m \times n$ indicated by arrows. An equals sign follows. To the right is a purple rectangular box divided into three sections: a vertical grey column on the left labeled U , a central light blue rectangle labeled Σ with diagonal black lines, and a right section labeled V^T . The dimension m is shown above the U section, and the dimension n is shown above the V^T section. The word "Loading" is written in red at the bottom right of the V^T section.

- PCA is an important application of SVD
- Note that U and V are dense and may have negative entries

CMU SCS

CMU SCS

PCA - interpretation

Term2 ('retrieval')

PCA projects points
Onto the “best” axis

Term1 ('data')

- minimum RMS error



Outline: Part 2

- Matrix Tools

 - SVD, PCA

 - – HITS, PageRank

 - Co-clustering

- Tensor Tools

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-19



Kleinberg's algorithm HITS

- Problem dfn: given the web and a query
- find the most ‘authoritative’ web pages for this query

Step 0: find all pages containing the query terms

Step 1: expand by one move forward and backward

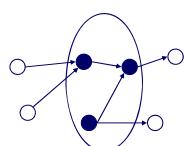
Further reading:

1. J. Kleinberg. Authoritative sources in a hyperlinked environment. SODA 1998



Kleinberg's algorithm HITS

- Step 1: expand by one move forward and backward



ICDE'09

Copyright: Faloutsos, Tong (2009)

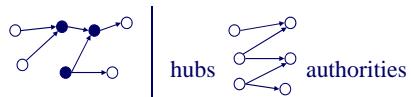
2-21



CMU SCS

Kleinberg's algorithm HITS

- on the resulting graph, give high score (= ‘authorities’) to nodes that many important nodes point to
 - give high importance score (‘hubs’) to nodes that point to good ‘authorities’



JCDE'09

Copyright: Faloutsos, Tong (2009)

222



CMU SCS

Kleinberg's algorithm HITS

observations

- recursive definition!
 - each node (say, ' i '-th node) has both an authoritativeness score a_i and a hubness score h_i

ICDE'00

Copyright: Faloutsos, Tane (2000)

22



CMU SCS

Kleinberg's algorithm: HITS

Let A be the adjacency matrix:

the (i,j) entry is 1 if the edge from i to j exists

Let \mathbf{h} and \mathbf{a} be $[n \times 1]$ vectors with the ‘hubness’ and ‘authoritativiness’ scores.

Then:

ICDE'00

Copyright © Eslamian, Tang (2009)

224



Kleinberg's algorithm: HITS

a is a right singular vector of the adjacency matrix **A** (by dfn!), a.k.a the eigenvector of $\mathbf{A}^T \mathbf{A}$

Starting from random \mathbf{a}' and iterating, we'll eventually converge

Q: to which of all the eigenvectors? why?

A: to the one of the strongest eigenvalue,

$$(\mathbf{A}^T \mathbf{A})^k \mathbf{a} = \lambda_1^k \mathbf{a}$$



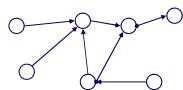
Kleinberg's algorithm - discussion

- ‘authority’ score can be used to find ‘similar pages’ (how?)
 - closely related to ‘citation analysis’, social networks / ‘small world’ phenomena



Motivating problem: PageRank

Given a directed graph, find its most interesting/central node



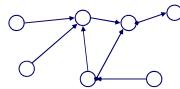
A node is important,
if it is connected
with important nodes
(recursive, but OK!)



Motivating problem – PageRank solution

Given a directed graph, find its most interesting/central node

Proposed solution: Random walk; spot most ‘popular’ node (-> steady state prob. (ssp))



A node has high ssp, if it is connected with high ssp nodes (recursive, but OK!)

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-31



(Simplified) PageRank algorithm

- Let \mathbf{A} be the transition matrix (= adjacency matrix); let \mathbf{B} be the transpose, column-normalized - then

From To

$$\begin{array}{c} \text{Graph: } \begin{array}{ccccc} & & 1 & & \\ & & \swarrow & \searrow & \\ 1 & & 2 & & 3 \\ & \downarrow & & \downarrow & \\ & & 4 & \searrow & 5 \\ & & & \downarrow & \\ & & & 4 & \end{array} \\ \text{Matrix: } \mathbf{B} = \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1/2 \\ 0 & 1/2 & 0 & 0 & 1/2 \\ 0 & 0 & 1/2 & 0 & 0 \\ 0 & 0 & 0 & 1/2 & 0 \end{bmatrix} \\ \text{Equation: } \mathbf{B} \mathbf{p} = \mathbf{p} \end{array} = \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix}$$

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-32



(Simplified) PageRank algorithm

- $\mathbf{B} \mathbf{p} = \mathbf{p}$

$$\begin{array}{c} \text{Graph: } \begin{array}{ccccc} & & 1 & & \\ & & \swarrow & \searrow & \\ 1 & & 2 & & 3 \\ & \downarrow & & \downarrow & \\ & & 4 & \searrow & 5 \\ & & & \downarrow & \\ & & & 4 & \end{array} \\ \text{Matrix: } \mathbf{B} = \begin{bmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1/2 \\ 0 & 1/2 & 0 & 0 & 1/2 \\ 0 & 0 & 1/2 & 0 & 0 \\ 0 & 0 & 0 & 1/2 & 0 \end{bmatrix} \\ \text{Equation: } \mathbf{B} \mathbf{p} = \mathbf{p} \end{array} = \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix}$$

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-33



(Simplified) PageRank algorithm

- $\mathbf{B} \mathbf{p} = \mathbf{1} * \mathbf{p}$
- thus, \mathbf{p} is the **eigenvector** that corresponds to the highest eigenvalue (=1, since the matrix is column-normalized)
- Why does such a \mathbf{p} exist?
 - \mathbf{p} exists if \mathbf{B} is nxn, nonnegative, irreducible [Perron–Frobenius theorem]

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-34



(Simplified) PageRank algorithm

- In short: imagine a particle randomly moving along the edges
- compute its steady-state probabilities (ssp)

Full version of algo: with occasional random jumps

Why? To make the matrix irreducible

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-35

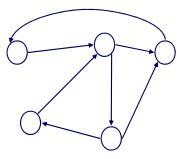
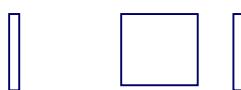


Full Algorithm

- With probability $1-c$, fly-out to a random node
- Then, we have

$$\mathbf{p} - c \mathbf{B} \mathbf{p} + (1-c)/n \mathbf{1} \rightarrow$$

$$\mathbf{p} = (1-c)/n [\mathbf{I} - c \mathbf{B}]^{-1} \mathbf{1}$$



ICDE'09

Copyright: Faloutsos, Tong (2009)

2-36



Outline: Part 2

- Matrix Tools

- SVD, PCA
- HITS, PageRank
- – Co-clustering

- Tensor Tools

ICDE'09

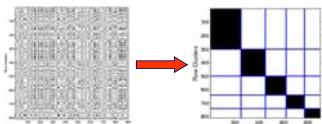
Copyright: Faloutsos, Tong (2009)

2-37



Co-clustering

- Given data matrix and the number of row and column groups k and l
- Simultaneously
 - Cluster rows of $p(X, Y)$ into k disjoint groups
 - Cluster columns of $p(X, Y)$ into l disjoint groups



ICDE'09

Copyright: Faloutsos, Tong (2009)

2-38

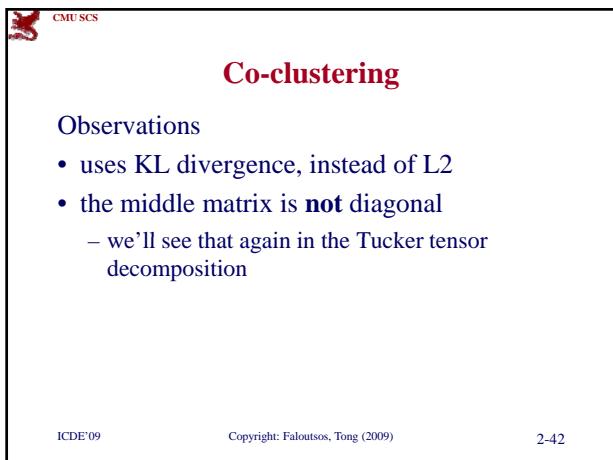
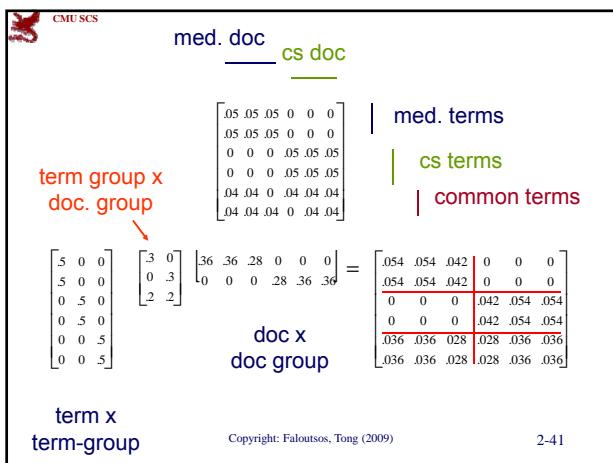
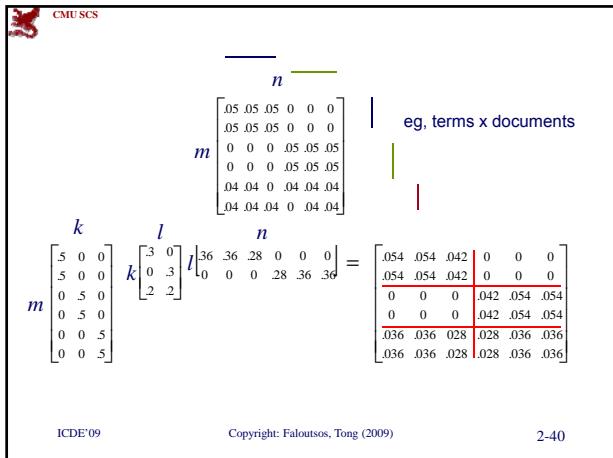


Co-clustering

- Let X and Y be discrete random variables
 - X and Y take values in $\{1, 2, \dots, m\}$ and $\{1, 2, \dots, n\}$
 - $p(X, Y)$ denotes the joint probability distribution—if not known, it is often estimated based on co-occurrence data
 - Application areas: text mining, market-basket analysis, analysis of browsing behavior, etc.
- Key Obstacles in Clustering Contingency Tables
 - High Dimensionality, Sparsity, Noise
 - Need for robust and scalable algorithms

Reference:

1. Dhillon et al. Information-Theoretic Co-clustering, KDD'03





CMU SCS

Outline: Part 2

- Matrix Tools
 - Tensor Tools
 - – Tensor Basics
 - Tucker
 - Tucker 1
 - Tucker 2
 - Tucker 3
 - PARAFAC
 - Incrementalization

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-43



CMU SCS

Tensor Basics

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-44



CMU SCS

Reminder: SVD

$$\mathbf{A} \approx \mathbf{U}\Sigma\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$

- Best rank- k approximation in L2

See also PARAFAC

Copyright © Edeonsoft, Tong (2000)

245

The diagram illustrates the decomposition of a 3-mode tensor \mathbf{X} into three factors. On the left, a 3D cube labeled \mathbf{X} has dimensions $I \times J \times K$ indicated by colored arrows (red for I, green for J, blue for K). To its right is a red rectangular prism labeled A with dimensions $I \times R$. Above it is a green rectangular prism labeled C with dimensions $K \times R$. To the right of A is a blue rectangular prism labeled B with dimensions $J \times R$. A diagonal arrow labeled λ_r points from A to B . The product of A , B , and C is shown as $A \cdot B \cdot C$. Below this, the equation $\mathbf{X} \approx [\lambda_r; A, B, C] = \sum_r \lambda_r a_r \circ b_r \circ c_r$ is written, where a_r , b_r , and c_r are the vertical components of A , B , and C respectively.

CMU SCS

Main points:

- 2 major types of tensor decompositions:
PARAFAC and Tucker
- both can be solved with ``alternating least squares'' (ALS)
- Details follow – we start with terminology:

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-48

CMU SCS [T. Kolda, '07]

A tensor is a multidimensional array

An $I \times J \times K$ tensor

X_{ijk}

3rd order tensor
mode 1 has dimension I
mode 2 has dimension J
mode 3 has dimension K

Note: Tutorial focus is on 3rd order, but everything can be extended to higher orders.

Copyright: Faloutsos, Tong (2009)

2-49

CMU SCS [T. Kolda, '07]

Matricization: Converting a Tensor to a Matrix

Matricize (unfolding) $(i,j,k) \rightarrow (i',j')$

Reverse Matricize $(i',j') \rightarrow (i,j,k)$

$X_{(1)} = \begin{bmatrix} 1 & 3 & 5 & 7 \\ 2 & 4 & 6 & 8 \end{bmatrix}$

$X_{(2)} = \begin{bmatrix} 1 & 2 & 5 & 6 \\ 3 & 4 & 7 & 8 \end{bmatrix}$

$X_{(3)} = \begin{bmatrix} 1 & 2 & 3 & 4 \\ 5 & 6 & 7 & 8 \end{bmatrix}$

Vectorization $\text{vec}(X) = \begin{bmatrix} 1 \\ 2 \\ 3 \\ 4 \\ 5 \\ 6 \\ 7 \\ 8 \end{bmatrix}$

ICDE'09 2-50

CMU SCS [T. Kolda, '07]

Tensor Mode-n Multiplication

$$\mathbf{X} \in \mathbb{R}^{I \times J \times K}, \mathbf{B} \in \mathbb{R}^{M \times J}, \mathbf{a} \in \mathbb{R}^I$$

- Tensor Times Matrix

$$\mathbf{Y} = \mathbf{X} \times_2 \mathbf{B} \in \mathbb{R}^{I \times M \times K}$$

$$y_{imk} = \sum_j x_{ijk} b_{mj}$$

$$\mathbf{Y}_{(2)} = \mathbf{BX}_{(2)}$$

Multiply each row (mode-2) fiber by \mathbf{B}

- Tensor Times Vector

$$\mathbf{Y} = \mathbf{X} \bar{x}_1 \mathbf{a} \in \mathbb{R}^{J \times K}$$

$$y_{jk} = \sum_i x_{ijk} a_i$$

Compute the dot product of \mathbf{a} and each column (mode-1) fiber

ICDE'09 2-51

Pictorial View of Mode-n Matrix Multiplication

details

Mode-1 multiplication (frontal slices)

$$Y = X \times_1 A$$

$$Y_{ik} = X_{ik} \cdot A^T$$

Mode-2 multiplication (lateral slices)

$$Y = X \times_2 B$$

$$Y_{ij} = X_{ij} \cdot B^T$$

Mode-3 multiplication (horizontal slices)

$$Y = X \times_3 C$$

$$Y_{ij} = X_{ij} \cdot C^T$$

ICDE'09 [T. Kolda, '07] 2-52

Mode-n product Example

- Tensor times a matrix

details

ICDE'09 [T. Kolda, '07] 2-53

Mode-n product Example

- Tensor times a vector

details

ICDE'09 [T. Kolda, '07] 2-54

CMU SCS

Outer, Kronecker, & Khatri-Rao Products

3-Way Outer Product

$$\mathbf{x} = \mathbf{a} \otimes \mathbf{b} \otimes \mathbf{c}$$

$$x_{ijk} = a_i b_j c_k$$

Rank-1 Tensor

Review: Matrix Kronecker Product

$$\mathbf{A} \otimes \mathbf{B} = \begin{bmatrix} a_{11}\mathbf{B} & a_{12}\mathbf{B} & \cdots & a_{1N}\mathbf{B} \\ a_{21}\mathbf{B} & a_{22}\mathbf{B} & \cdots & a_{2N}\mathbf{B} \\ \vdots & \vdots & \ddots & \vdots \\ a_{M1}\mathbf{B} & a_{M2}\mathbf{B} & \cdots & a_{MN}\mathbf{B} \end{bmatrix}_{MP \times NQ}$$

$$= [a_1 \otimes \mathbf{b}_1 \ a_1 \otimes \mathbf{b}_2 \ \cdots \ a_1 \otimes \mathbf{b}_Q]_{MN \times Q}$$

Matrix Khatri-Rao Product

$$\mathbf{A} \odot \mathbf{B} = [a_1 \odot \mathbf{b}_1 \ a_2 \odot \mathbf{b}_2 \ \cdots \ a_R \odot \mathbf{b}_R]_{M \times R \ N \times R}$$

Observe: For two vectors \mathbf{a} and \mathbf{b} , $\mathbf{a} \pm \mathbf{b}$ and $\mathbf{a} - \mathbf{b}$ have the same elements, but one is shaped into a matrix and the other into a vector.

ICDE'09 [T. Kolda, '07] 2-55

CMU SCS

Specially Structured Tensors

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-56

CMU SCS

Specially Structured Tensors

- Tucker Tensor**

$$\mathbf{x} = \mathbf{g} \times_1 \mathbf{u} \times_2 \mathbf{v} \times_3 \mathbf{w}$$

$$= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \otimes \mathbf{v}_s \otimes \mathbf{w}_t$$

$$\equiv [\mathbf{g}; \mathbf{u}, \mathbf{v}, \mathbf{w}]$$

"core"

Kruskal Tensor

$$\mathbf{x} = \sum_r \lambda_r \mathbf{u}_r \otimes \mathbf{v}_r \otimes \mathbf{w}_r$$

$$\equiv [\mathbf{\lambda}; \mathbf{u}, \mathbf{v}, \mathbf{w}]$$

Our Notation

ICDE'09 [T. Kolda, '07] 2-57

 CMU SCS 

Specially Structured Tensors

- Tucker Tensor
$$\mathbf{X} = \mathbf{g} \times_1 \mathbf{U} \times_2 \mathbf{V} \times_3 \mathbf{W}$$

$$= \sum_r \sum_s \sum_t g_{rst} \mathbf{U}_r \circ \mathbf{V}_s \circ \mathbf{W}_t$$

$$\equiv [\mathbf{g}; \mathbf{U}, \mathbf{V}, \mathbf{W}]$$
- Kruskal Tensor
$$\mathbf{X} = \sum_r \lambda_r \mathbf{U}_r \circ \mathbf{V}_r \circ \mathbf{W}_r$$

$$\equiv [\lambda; \mathbf{U}, \mathbf{V}, \mathbf{W}]$$

In matrix form:

$\mathbf{X}_{(1)} = \mathbf{U}\mathbf{G}_{(1)}(\mathbf{W} \otimes \mathbf{V})^T$ $\mathbf{X}_{(2)} = \mathbf{V}\mathbf{G}_{(2)}(\mathbf{W} \otimes \mathbf{U})^T$ $\mathbf{X}_{(3)} = \mathbf{W}\mathbf{G}_{(3)}(\mathbf{V} \otimes \mathbf{U})^T$	Let $\mathbf{A} = \text{diag}(\lambda)$ $\mathbf{X}_{(1)} = \mathbf{U}\mathbf{A}(\mathbf{W} \otimes \mathbf{V})^T$ $\mathbf{X}_{(2)} = \mathbf{V}\mathbf{A}(\mathbf{W} \otimes \mathbf{U})^T$ $\mathbf{X}_{(3)} = \mathbf{W}\mathbf{A}(\mathbf{V} \otimes \mathbf{U})^T$
--	---

$\text{vec}(\mathbf{X}) = (\mathbf{W} \otimes \mathbf{V} \otimes \mathbf{U})\text{vec}(\mathbf{g})$

ICDE'09 [T. Kolda, '07] 2-58

 CMU SCS

Outline: Part 2

- Matrix Tools
- Tensor Tools
 - Tensor Basics
 - Tucker
 - Tucker 1
 - Tucker 2
 - Tucker 3
 - PARAFAC
 - Incrementalization

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-59

 CMU SCS

Tensor Decompositions

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-60

Tucker Decomposition - intuition

- author x keyword x conference
- A: author x author-group
- B: keyword x keyword-group
- C: conf. x conf-group
- \mathbf{g} : how groups relate to each other

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-61

Reminder

term group x doc. group

$$\begin{bmatrix} 5 & 0 & 0 \\ 5 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 5 \\ 0 & 0 & 5 \end{bmatrix} \begin{bmatrix} 3 & 0 \\ 0 & 3 \\ 2 & 2 \end{bmatrix} \begin{bmatrix} .05 & .05 & .05 & 0 & 0 & 0 \\ .05 & .05 & .05 & 0 & 0 & 0 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ .04 & .04 & .04 & .04 & .04 & .04 \\ .04 & .04 & .04 & .04 & .04 & .04 \end{bmatrix} = \begin{bmatrix} .054 & .054 & .042 & 0 & 0 & 0 \\ .054 & .054 & .042 & 0 & 0 & 0 \\ 0 & 0 & 0 & .042 & .054 & .054 \\ 0 & 0 & 0 & .042 & .054 & .054 \\ .036 & .036 & .028 & .028 & .036 & .036 \\ .036 & .036 & .028 & .028 & .036 & .036 \end{bmatrix}$$

term x term-group

med. terms
cs terms
common terms

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-62

Tucker Decomposition

$\mathbf{X} \approx [\mathbf{g}; \mathbf{A}, \mathbf{B}, \mathbf{C}]$

Given A, B, C, the optimal core is:
 $\mathbf{g} = [\mathbf{x}; \mathbf{A}^\dagger, \mathbf{B}^\dagger, \mathbf{C}^\dagger]$

Recall the equations for converting a tensor to a matrix

$$\begin{aligned} \mathbf{X}_{(1)} &= \mathbf{A}\mathbf{G}_{(1)}(\mathbf{C} \otimes \mathbf{B})^T \\ \mathbf{X}_{(2)} &= \mathbf{B}\mathbf{G}_{(2)}(\mathbf{C} \otimes \mathbf{A})^T \\ \mathbf{X}_{(3)} &= \mathbf{C}\mathbf{G}_{(3)}(\mathbf{B} \otimes \mathbf{A})^T \\ \text{vec}(\mathbf{X}) &= (\mathbf{C} \otimes \mathbf{B} \otimes \mathbf{A})\text{vec}(\mathbf{g}) \end{aligned}$$

- Proposed by Tucker (1966)
- AKA: Three-mode factor analysis, three-mode PCA, orthogonal array decomposition
- A, B, and C generally assumed to be orthonormal (generally assume they have full column rank)
- \mathbf{g} is not diagonal
- Not unique

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-63

CMU SCS

Tucker Variations

See Kroonenberg & De Leeuw, Psychometrika, 1980 for discussion.

- Tucker2

Identity Matrix

$$\mathbf{x} \approx [\mathbf{g}; \mathbf{A}, \mathbf{B}, \mathbf{I}]$$

$$\mathbf{x}_{(3)} \approx \mathbf{G}_{(3)}(\mathbf{B} \otimes \mathbf{A})^T$$

- Tucker1

Finding principal components in only mode 1 can be solved via rank-R matrix SVD

$$\mathbf{x} \approx [\mathbf{g}; \mathbf{A}, \mathbf{I}, \mathbf{I}]$$

$$\mathbf{x}_{(1)} \approx \mathbf{A}\mathbf{G}_{(1)}$$

Solving for Tucker

$\mathbf{x} \approx [\mathbf{g}; \mathbf{A}, \mathbf{B}, \mathbf{C}]$

Given $\mathbf{A}, \mathbf{B}, \mathbf{C}$ orthonormal, the optimal core is:

$$\mathbf{g} = [\mathbf{x}; \mathbf{A}^T, \mathbf{B}^T, \mathbf{C}^T]$$

Tensor norm is the square root of the sum of all the elements squared

Eliminate the core to get:

$$\|\mathbf{x} - [\mathbf{g}; \mathbf{A}, \mathbf{B}, \mathbf{C}]\|^2 = \|\mathbf{x}\|^2 - 2(\mathbf{x}, [\mathbf{g}; \mathbf{A}, \mathbf{B}, \mathbf{C}]) + \|\mathbf{g}\|^2$$

Minimize s.t. $\mathbf{A}, \mathbf{B}, \mathbf{C}$ orthonormal

If \mathbf{B} & \mathbf{C} are fixed, then we can solve for \mathbf{A} as follows:

$$\|[\mathbf{x}; \mathbf{A}^T, \mathbf{B}^T, \mathbf{C}^T]\| = \|\mathbf{A}^T \mathbf{x}_{(1)} (\mathbf{C} \otimes \mathbf{B})\|$$

Optimal \mathbf{A} is \mathbf{R} left leading singular vectors for $\mathbf{x}_{(1)} (\mathbf{C} \otimes \mathbf{B})$

Higher Order SVD (HO-SVD)

Not optimal, but often used to initialize Tucker-ALS algorithm.

(Observe connection to Tucker1)

$\mathbf{g} = [\mathbf{x}; \mathbf{A}^T, \mathbf{B}^T, \mathbf{C}^T]$

CMU SCS

Tucker-Alternating Least Squares (ALS)

Successively solve for each component ($\mathbf{A}, \mathbf{B}, \mathbf{C}$).

The diagram shows a 3-mode tensor X (represented as a cube) being decomposed into three components: A , B , and C . The dimensions of X are $I \times J \times K$. The components are represented as follows:

- A is a matrix of size $I \times R$.
- B is a matrix of size $J \times S$.
- C is a matrix of size $K \times T$.
- The core tensor G has dimensions $R \times S \times T$.

The decomposition is shown as:

$$X = A \otimes G \otimes C^T$$

- Initialize
 - Choose R, S, T
 - Calculate $\mathbf{A}, \mathbf{B}, \mathbf{C}$ via HO-SVD
- Until converged do...
 - $\mathbf{A} = R$ leading left singular vectors of $\mathbf{X}_{(1)}(\mathbf{C}\mathbf{B})$
 - $\mathbf{B} = S$ leading left singular vectors of $\mathbf{X}_{(2)}(\mathbf{C}\mathbf{A})$
 - $\mathbf{C} = T$ leading left singular vectors of $\mathbf{X}_{(3)}(\mathbf{B}\mathbf{A})$
- Solve for core:

$$\mathbf{G} = [\mathbf{g}; \mathbf{A}^T, \mathbf{B}^T, \mathbf{C}^T]$$

ICDE'09

Kroonenberg & De Leeuw, Psychometrika, 1980

2-67

CMU SCS

Tucker in Not Unique

$x \sim A \times_1 g \times_2 B \times_3 C$

$X_{(1)} \approx AG_{(1)}(C \otimes B)^T = AYY^T G_{(1)}(C \otimes B)^T$

Tucker decomposition is not unique. Let Y be an RxR orthogonal matrix. Then...

ICDE '09 [T. Kolda '07] 2-68

CMU SCS

CANDECOMP/PARAFAC Decomposition

$$\mathbf{X} \approx [\lambda; \mathbf{A}, \mathbf{B}, \mathbf{C}] = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

- CANDECOMP = Canonical Decomposition (Carroll & Chang, 1970)
- PARAFAC = Parallel Factors (Harshman, 1970)
- Core is diagonal (specified by the vector λ)
- Columns of \mathbf{A} , \mathbf{B} , and \mathbf{C} are not orthonormal
- If R is minimal, then R is called the **rank** of the tensor (Kruskal 1977)
- Can have rank $(\mathbf{X}) > \min\{I,J,K\}$

2-70

PARAFAC-Alternating Least Squares (ALS)

Successively solve for each component ($\mathbf{A}, \mathbf{B}, \mathbf{C}$).

$$\mathbf{X} \approx [\lambda; \mathbf{A}, \mathbf{B}, \mathbf{C}]$$

$$\mathbf{X}_{(1)} \approx \mathbf{A}\mathbf{A}(\mathbf{C} \otimes \mathbf{B})^T$$

KHATRI-RAO PRODUCT
(column-wise Kronecker product)

$$\mathbf{C} \otimes \mathbf{B} \equiv [\mathbf{c}_1 \otimes \mathbf{b}_1 \ \mathbf{c}_2 \otimes \mathbf{b}_2 \ \dots \mathbf{c}_R \otimes \mathbf{b}_R]$$

HADAMARD Product

$$(\mathbf{C} \otimes \mathbf{B})^T \equiv (\mathbf{C}^T \mathbf{C} * \mathbf{B}^T \mathbf{B})^T (\mathbf{C} \otimes \mathbf{B})^T$$

If \mathbf{C} , \mathbf{B} , and λ are fixed, the optimal \mathbf{A} is given by:

$$\mathbf{A} = \mathbf{X}_{(1)} (\mathbf{C} \otimes \mathbf{B}) (\mathbf{C}^T \mathbf{C} * \mathbf{B}^T \mathbf{B})^T \mathbf{A}^{-1}$$

[T. Kolda, '07] Repeat for \mathbf{B}, \mathbf{C} , etc.

ICDE'09 2-71

PARAFAC is often unique

$$\mathbf{X} = [\lambda; \mathbf{A}, \mathbf{B}, \mathbf{C}] = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$

Sufficient condition for uniqueness (Kruskal, 1977):

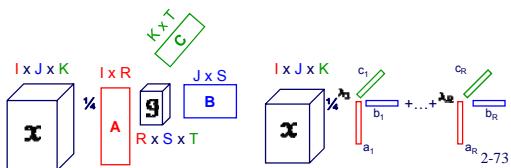
$$2R + 2 \leq k_A + k_B + k_C$$

k_A = k-rank of \mathbf{A} = max number k such that every set of k columns of \mathbf{A} is linearly independent

ICDE'09 Copyright: Faloutsos, Tong (2009) 2-72

Tucker vs. PARAFAC Decompositions

- Tucker
 - Variable transformation in each mode
 - Core G may be dense
 - A, B, C generally orthonormal
 - Not unique
 - PARAFAC
 - Sum of rank-1 components
 - No core, i.e., superdiagonal core
 - A, B, C may have linearly dependent columns
 - Generally unique



Tensor tools - summary

- Two main tools
 - PARAFAC
 - Tucker
 - Both find row-, column-, tube-groups
 - but in PARAFAC the three groups are identical
 - To solve: Alternating Least Squares

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-74

Tensor tools - resources

- Toolbox: from Tamara Kolda: csmr.ca.sandia.gov/~tgkolda/TensorToolbox/
 - T. G. Kolda and B. W. Bader. *Tensor Decompositions and Applications*. SIAM Review, to appear (accepted June 2008)
 - csmr.ca.sandia.gov/~tgkolda/pubs/bibtgfiles/TensorReview-preprint.pdf
 - T. Kolda and J. Sun: Scalable Tensor Decomposition for Multi-Aspect Data Mining (ICDM 2008)

ICDE'09

Copyright: Faloutsos, Tong (2009)

2-75